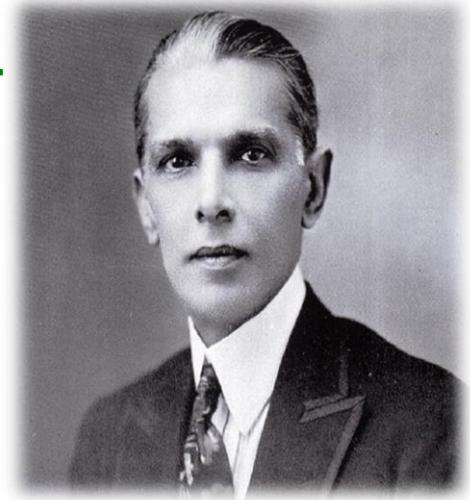


WHY A VISION AND STRATEGIC PLAN

- *Pakistan's Vision 2025: One Vision One Nation- health as prerequisite*
- **'Framework for action 2016-2025'** by EMRO, WHO-need for an action plan to strengthen nursing and midwifery
- Expansion of services and increasing health structures complexities
 - a road map to prepare nurses and midwives who can improve health and support move to achieve Sustainable Development Goals (SDGs) & Universal Health Coverage (UHC)
 - Nation developed one vision one nation strategic direction
 - increased workforce of competent nurses and midwives in various specialities
 - effective governance and administrative structure

GUIDING PRINCIPLES OF JINNAH

unity, faith and discipline



PNC believes that the nursing and midwifery profession can draw on these values in seeking **unity** within the profession and with other profession, **faith** in the capacity of nursing and midwifery to contribute to the health and welfare of Pakistani society, and **discipline** to educate and deploy ethical, competent & discipline practitioners capable of practicing in tertiary, secondary and primary health settings.

PNC VISION & MISSION

Vision

Nurses and midwives of Pakistan, supported by **strong governance and education systems**, contribute to improving the health and **quality of life of communities** by providing quality, humanistic services and fostering partnerships with other health and social disciplines. In alliance with government and key stakeholders they work to **deliver universal health coverage** and act within the framework of **sustainable development goals**.

Mission

1. Strengthen and advance the nursing and midwifery professions to enable them to **provide leadership** and contribute fully to the **improvement and development of health care services** and education system for nursing and midwifery in Pakistan.
2. Improve the functioning of professional and regulatory bodies to **increase levels of public protection** and trust by **ensuring the delivery of quality services**, educating and fostering **competent, confident, ethical nurses and midwives**.